



ENERGY-SAVING TIPS FOR RETAIL STORES

There are many no- and low-cost steps you can take to reduce your energy consumption and control costs. Some upgrades are eligible for cash incentives from Energy Trust of Oregon.

Lighting

- Upgrade interior lighting with new energy-efficient bulbs and fixtures to save energy and improve the customer experience.
- Install LED lighting display cases to improve energy efficiency.
- Use lighting controls to manage exterior lights and turn them on and off during daylight hours.
- Use occupancy sensors to manage lights in storerooms, dressing rooms and lightly-used areas.

Office Equipment

- Set computers, computer monitors, printers, copiers and other office equipment to sleep when not in use.
- Use a smart power strip to identify which electronics should always be on, and which ones do not need power when they're not in use.

Heating and Cooling Systems

- Schedule a regular checkup of your heating and cooling equipment to ensure systems operate at peak efficiency.
- Install programmable thermostats to automatically reduce heating and air conditioning during closed hours.

- Keep exterior doors closed while running your HVAC to avoid wasting hot or cool air.
- Seal doors and windows to keep heated or cooled air inside.

Workplace Behaviors

- Educate employees about how workplace habits and behaviors affect energy use.
- Appoint and empower an employee or team of employees to lead sustainability efforts.



Visit www.energytrust.org/for-business or call **1.888.777.4479** for more resources and information on how you can save energy at your business.

Serving customers of Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas and Avista. 9/21